The question is only the beginning.



Audience participation at an earlier gathering.

For panels, roundtables and leadership discussions. Hear what people tried, where their experiences differ and what the audience needs to understand before drawing a conclusion.

Before

Agree the audience, purpose and participants. Prepare the questions and any confidentiality or recording boundaries.

During

Ask for examples, follow the answers and make room for different views. Keep the audience's question in sight.

At the close

Bring agreements, differences and unanswered questions into view. Clarify any next step the group has agreed.

Which question should the discussion address?

Share the audience, intended participants, setting and tentative date. Participant roles are enough while names are being decided.

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PUBLISHED CONVERSATIONS

Hear how he leads a discussion.

Sanjog has hosted discussions in Singapore, London, Delhi, Mumbai, Berlin, Denmark and cities across Canada and the United States. Published conversations let you hear his approach.

Agentic AI in healthcare

Creating measurable value across care, service and digital operations.

Sanjog moderates a discussion about where agentic AI is working, where it is getting stuck and what deserves further investment.

August 20, 2026. Published by CIO Talk Network. Supported by Genesys and Cognizant.

Watch the full discussion and read the transcript

Two more published examples

Reimagining the IT team: people, culture and leadership
A conversation with Dominic Redmond, CIO of PageGroup.

AI agents in the wild: who signs the incident report?
A conversation with Aarti Singh, Enterprise CIO of Mahindra Group.

"He roamed the audience and solicited the attendees for input and comments throughout the hour-long session."

Tony Shaw · On an Enterprise Data panel
Excerpt from his comment on Sanjog's earlier website.

More recordings and attributed comments: www.sanjogaul.com/moderation

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FOR THE ORGANIZER

Prepare for a useful discussion.

Start with the purpose.

What question should the audience understand better? What experience will the participants bring? Identify the areas of agreement, disagreement and uncertainty before choosing a title.

Choose the setting.

Executive panels, peer roundtables and fireside conversations; customer advisory boards, partner summits and sales kickoffs; leadership offsites and internal team discussions. The structure and time depend on the purpose and who needs to take part.

Share a short brief.

Include the audience, participant roles, topic, date, location and time available. Share useful background and any sensitive areas. Agree participant preparation, audience questions, confidentiality and recording or reuse.

Make participation practical.

Plan seating, sightlines and microphones for the discussion. Allow room for audience participation when it suits the format. Agree a short production call and A/V check with the event team.

Discuss a moderation engagement.

A written summary, follow-up work or a wider CTN AON program can be scoped separately when needed.

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